

Holiday Park Manager/Worker

Kaiwhakahaere Wāhi Noho

Other names for this job

Accommodation Park Manager, Camping Ground Manager, Holiday Park Accommodation Manager, Motor Camp Manager

What people in this job do

Holiday park managers/workers operate holiday parks, motor camps, caravan parks or seaside resorts as owners or on behalf of an owner.

Holiday park managers/workers may do some or all of the following:

- greet guests and check them into cabins, caravans or campsites
- maintain the buildings and grounds
- hire, train and organise staff
- handle guest requests and complaints
- take bookings, plan budgets, keep accounts, carry out administrative tasks and marketing activities

- clean and prepare public places for use
- run a restaurant and/or camp shop
- take bookings for local tourist attractions
- run activities such as tramping, horse-trekking or fishing trips.

Personal requirements

Holiday park managers/workers need to have:

- good communication and people skills
- good planning and organisational ability
- knowledge of local tourist attractions
- problem-solving skills
- business administration, management and marketing skills
- computer skills.

Practical maintenance and repair skills, such as plumbing, and skill in operating machinery are helpful. It is also useful if holiday park managers/workers know first aid.

Holiday park managers/workers need to be:

- well-organised and efficient
- adaptable and practical
- mature and responsible
- friendly, polite, helpful and patient
- able to relate to people from a wide range of backgrounds and cultures.

Holiday park managers need to be fit and healthy as the job involves a lot of physical activity, such as walking around the campground to check facilities.

How to get into this job

There are no specific entry requirements as skills are gained on the job.

Secondary education: There are no specific secondary educational requirements, but Sixth Form Certificate or NCEA equivalent English and languages are useful.

Pay and job outlook

Salaries vary. Many holiday park managers are self-employed, so salaries depend on the success of the business and the season.

The outlook for holiday park managers/workers is average and the number of people employed in this occupation is expected to remain stable over the next two to three years. Holiday parks have a solid domestic market base. Approximately 80% of guests are New Zealanders on holiday (Holiday Accommodation Parks New Zealand. 2002). As a result, demand is not especially affected by fluctuations in numbers of international visitors to New Zealand.

Related jobs

Bar Manager, Café Manager, Caretaker, Executive Housekeeper, Hostel Manager, Hotel Manager, Hotel/Motel Receptionist, Motel Manager, Restaurant Manager